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Ridder and Quantified Announce New Integration Partnership

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[Ridder](#), the horticultural control company, and Quantified, the advanced sensor company, have announced a new integration partnership.

Ridder has been in the agricultural space since 1953, and in 2011 expanded into a broader greenhouse control and management company with the addition of Hortimax. Since then, Ridder has continually shown interest in the most cutting-edge horticultural technology, adding climate screens in 2015 and robot partnerships in 2021. This recent partnership with a sensor company aligns well with the newest technology hoping to leverage plant physiological responses and precise irrigation and fertilizer management in greenhouse control.

As for Quantified, it hasn't been long since they were last in the conversation. Earlier this year, the Dutch company announced a distribution partnership with Biome Delta, based in North America. With a variety of sensors covering root-zone and irrigation, plant-level measurements, and standard climate, Quantified is positioning itself as a leader in the next generation of sensors for currently untapped greenhouse metrics.

You can read more about the partnership at quantified.eu. **IG**