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New Packing Partnership

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In a partnership that gives U.S. indoor produce growers expanded options, [Fox Solutions](#) announced this week it's entering a strategic partnership with Netherlands-based [JASA](#), to bring fully integrated packaging and automation solutions to the American produce market.

To cut to the chase, the partnership now allows Fox Solutions to quote and support full packing lines for leafy greens, fresh cut fruits, tomatoes and other products, in addition to its existing base in potatoes, citrus,

onions and other core produce categories. As one of two authorized U.S. distributors for JASA, Fox will provide sales, service and parts support for JASA equipment.

The capabilities extend to top seal and sleever configurations, according to the announcement, rounding out Fox Solutions' ability to meet more retail specifications across a single, integrated equipment offering.

"There's been a gap in the U.S. market for a packaging format that brings together film and net in one integrated solution," said Fox Solutions President Aaron Fox in the release. "Partnering with JASA closes that gap. Our customers now have access to a system that handles multiple configurations, runs without laminated film and delivers a package that performs at retail."

For JASA, the partnership allows it to expand its market presence in the U.S. and serve a broader range of packers.

"Our partnership represents an important step in expanding JASA's presence in the U.S. market," said Joost Somford, president of JASA Packaging Solutions Inc. of America. "By combining our proven VFFS technology with Fox's deep understanding of customer needs, we are able to deliver flexible, sustainable packaging solutions that meet the evolving demands of fresh produce suppliers and retailers alike."

Find out more at foxbag.com. **IG**