

## **INSIDER**

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## **Growcer Acquires Freight Farms Assets**

Dr. Jake Holley



Earlier this year, Freight Farms declared bankruptcy and ceased operations, leaving many growers using their shipping container operation in limbo regarding supplies, support and repairs. This uneasy period has come to an end, as Growcer won the bid for all of Freight Farms' assets, including software, subscriptions, IP, parts for repair and anything pertaining to the flagship "Greenery" container system.

Growcer builds shipping container farms much like Freight Farms, but with shelving that holds Deep Water Culture systems as opposed to the vertical Zip Towers. Based out of Canada, Growcer is celebrating a decade of operations in the horticultural space.

Corey Ellis, CEO of Growcer, has made it clear they hope to sustain the more than 500 installations, even hosting a Town Hall on August 1. He acknowledged the growing pains that much of the indoor ag community has experienced lately, while offering an optimistic perspective about the future.

Learn more about Growcer at the growcer.ca. IG