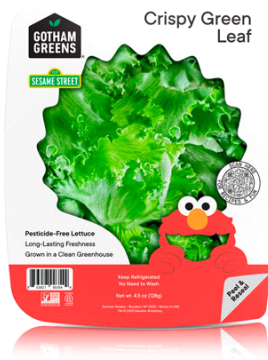


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Gotham Greens Teams Up with Sesame Street to Make Veggies More Fun

Dr. Jake Holley



Gotham Greens is teaming up with Sesame Workshop, the nonprofit behind the beloved show “Sesame Street,” to inspire families to eat more plants and enjoy time together in the kitchen.

As part of the collaboration, familiar faces like Elmo, Cookie Monster, Oscar the Grouch and Big Bird will be popping up on Gotham Greens packaging in grocery stores across the country. The idea is simple: make leafy greens and fresh herbs feel more approachable and fun for kids and parents alike.

But it’s not just about what’s on the outside—the campaign also includes digital content, social media and other outreach to share

recipes, tips and playful ways to get children excited about healthy eating. Check out the website at gothamgreens.com for more.