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## CEA Alliance Board: New Members

*Jennifer Polanz*

The CEA Alliance, a trade association representing vertical farm and greenhouse produce growers, announced its 2025 Board of Directors with Steve Campione, CFO of BrightFarms, moving into the Board Chair position.

New members on the board include:

- Jamie Burrows, founder and CEO of Vertical Future
- David Einsteadig, senior vice president/general counsel of Mastronardi Produce
- Kyle Freedman, global market segment manager of Jiffy Group
- Skip Hulett, chief legal officer of NatureSweet
- Tim Reusch, national sales manager of Dramm Water

Members continuing with the board include:

- Tim Cuniff, co-founder and executive vice president of sales for Little Leaf Farms (Treasurer)
- Dane Almassy, senior vice president of sales for customer logistics and marketing at AeroFarms
- Monica Noble, vice president of quality and safety for 80 Acres Farms
- Craig Hurlbert, founder and CEO of Local Bounti
- Dan Malech, acting CEO of Plenty (Past Chair)

New member companies to the CEA Alliance include bio365, De Ruiters Seeds, GreenFlow Solutions, Growtec, Intelligent Growth Solutions (GS), OnePointOne, Premier Tech, SEEDWAY, SGS, Sollum Technologies and Synexis.