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Enza Zaden Launches New Label for ToBRFV-resistant Tomatoes

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HREZ High Resistance by Enza Zaden is the new label designed to set apart the company's exclusive collection of tomato genetics resistant to Tomato Brown Rugose Fruit Virus (ToBRFV).

ToBRFV has been pretty devastating to just about every indoor tomato grower out there, wiping out whole ranges of crops and making its mark in 31 countries. These genetics can help play a role in preventing further outbreaks. The company touts the resistance, but says strict cleaning protocols should continue along with use of the new tomato varieties to achieve greater success.

"Enza Zaden is running parallel tests in different countries with HREZ varieties to ToBRFV. The trials in Europe and North America show that Enza Zaden has qualitatively good tomato cultivars with a confirmed High Resistance level," according to the company's website.

You can visit the website at www.enzazaden.com/tobrfv-hrez to read more about what's available now and see sanitation protocol recommendations.