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8/1/2022

Gotham's Grateful Greens

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partnership. IG

In what is perhaps the grooviest product tie-in we've seen yet in the CEA space, Gotham Greens teamed up with the Grateful Dead to offer for a limited time Grateful Greens, a gourmet medley lettuce that "celebrates community, sustainability and the joy of eating plants." It's not just a name, though—for each package sold trees will be planted in partnership with Forest Nation.

The partnership called for some greenhouse art, as seen in the photo. Visit gothamgreens.com/grateful-greens.com to read more about the